



1st EAC REGIONAL Tourism Expo 2021

Arusha-TANZANIA | October 9th - 16th



Events Programme

Duration: 09th – 16th October, 2021

Time	Activity	Venue	Responsible/ Participants
Arrival Dates 7th – 8th October, 2021			
06:00 – 23:00	Arrival of International Buyers, Investors and Media		
	Arrival Government Officials and other Expo participants		
Day 1 : Saturday 9th October, 2021			
09.00	EXPO ground entrance gate opens for all participants	EXPO Ground	<ul style="list-style-type: none"> All EXPO participants
09.00 - 17.00	Exhibitions and B2B meetings continue	EXPO Ground	<ul style="list-style-type: none"> Tourism service Providers, Exhibitors and Buyers
10.00 - 12.00	Official opening Ceremony by Guest of Honor	EXPO Ground	<ul style="list-style-type: none"> All EXPO participants
12.30 - 17.00	Seminar sessions	Seminar's Tent	<ul style="list-style-type: none"> Exhibitors, Investors, Business Visitors, Research & Training Institutions and Resource persons
End of Day 1			
Day 2 : Sunday 10th October, 2021			
06.00 - 09.00	EXPO grounds open for Exhibitors		<ul style="list-style-type: none"> Exhibitors and Organizers
09.00 - 17.00	EXPO grounds entrance gate opens for all participants		<ul style="list-style-type: none"> Exhibitors, Buyers, Business delegates and Investors
09.00 - 10.00	Speed networking in the 'Deal Tent'	Seminar's Tent	<ul style="list-style-type: none"> Exhibitors and Buyers
10.00 - 12.00	Seminar sessions continue	Seminar's Tent	<ul style="list-style-type: none"> Exhibitors, Investors, Business Visitors, Research & Training Institutions, Seminar participants and Resource persons
12.00 – 15.00	Trade and Investment Forum	Investment Promotion Booth	<ul style="list-style-type: none"> Opening remarks from the Minister of Natural Resources and Tourism (URT) Investors and Investment Promotion bodies representatives
15.00 – 16.00	Trade and Investment Forum B2B	Investment Promotion Booth	<ul style="list-style-type: none"> Investors and Investment Promotion bodies representatives

10.00 - 17.00	Exhibition and Meetings Continue	EXPO Ground	<ul style="list-style-type: none"> All Participants
19.00 - 22.00	Networking' Cocktail	Venue to be Confirmed	<ul style="list-style-type: none"> EAC Secretariat Ministers for Tourism and Wildlife Minister for Natural Resources and Tourism Minister of Tourism and Heritage Permanent/ Principal/ Secretaries Sponsors Head of Tourism Boards Development Boards Hosted Buyers Exhibitors Invited Guests
End of Day 2			
Day 3 : Monday 11th October, 2021			
09.00 - 17.00	Exhibition continues	EXPO Ground	<ul style="list-style-type: none"> All Participants
13.00 - 14.00	Familiarization (FAM) Trip Briefing	EXPO Ground at the Seminars' Tent	<ul style="list-style-type: none"> East African Tourism Platform (EATP) Organizing Committee Hosted Buyers and Media Appointed Service Providers Organizers and Appointed Service Providers
14.00 - 17.00	City Tour	Arusha City	<ul style="list-style-type: none"> Hosted Buyers, Registered Delegates and Resource Persons
16.00	Closing of Exhibition	Exhibition Ground	<ul style="list-style-type: none"> All participants
End of Day 3			
Day 4 – 6 : Tuesday - Friday 12th – 15th October, 2021			
Nyumbu' FAM trip	Ngorongoro Crater; Oldupai Gorge; and Serengeti National Park		<ul style="list-style-type: none"> Hosted Buyers, Media and UNWTO
Faru' FAM trip	Mt. Kilimanjaro and Mkomazi National Parks		
'Urithi' FAM Trip	Nyerere National Park; Kilwa Ruins, Kazimzumbwi Forest Reserve		
Papapotwe' FAM Trip	Mafia Island		
Karafuu' FAM Trip	Zanzibar Island		
Day 7: Saturday 16th October, 2021			
International Departures		Buyers and Media	
https://eacexpo.tanzaniatourism.go.tz			